

Report of the Program



Prayer Shiksha Sanstha's

Chandraroop Dakle Jain College of Commerce,
Shrirampur, Dist. Ahmednagar.

NAAC Re-accredited "A" Grade (CGPA 3.14)

Internal Quality Assurance Cell and Department of Commerce

Jointly Organise

One Day Workshop
on

Entrepreneurial Opportunities in Digital Marketing

President

Hon. Dr. Suhas Nimbalkar

I/c Principal, C. D. Jain College of Commerce, Shrirampur

Resource Persons

Prof. Dr. Varsha N. Bhabad

Member, Board of Studies, Organisation
Management, SPPU, Pune



Prof. Dr. Sandip K. Nimbalkar

Research Co-ordinator
Amrutvahini Institute of Management &
Business Administration, Sangamner.

Date : 11/03/2024

Time : 9:30 am

Venue : Gymkhana Hall

Ms. Jadhav P. B.

Co-ordinator

Prof. Kulkarni S. V.

Co-ordinator, IQAC

Dr. Kekane M. A.

Head, Department of Commerce
and Research Centre

Dr. Sayyed S. B.

Vice-Principal





Rayat Shikshan Sanstha's
CHANDRAROOP DAKLE JAIN COLLEGE OF COMMERCE,
SHRIRAMPUR, DIST. AHMEDNAGAR

Internal Quality Assurance Cell and Department of Commerce
Jointly organise
One Day Workshop
on
Career in Digital Marketing
11th March, 2024

TABLE PROGRAMME

Welcome and Introduction	: Prof. Dr. M. A. Kekane (Head, Department of Commerce & Research Centre, C.D. Jain College of Commerce, Shrirampur)
Resource Person	: Prof. Dr. Varsha N. Bhabad (Department of Management, Maratha Vidya Prasarak Institute of Management Research and Technology, Nashik.) Prof. Dr. Sandip K. Nimbalkar (Academic Co-ordinator, Research Co- ordinator, Amrutvahini Institute of Management & Business Administration, Sangamner.)
Presidential Address	: Hon. Prin. Dr. Suhas Nimbalkar (C.D. Jain College of Commerce, Shrirampur)
Vote of Thanks	: Prof. P. B. Jadhav
Anchoring	: Prof. Dr. P.S Gujar



S.N.	Name of the Student	Class	Signature
①	Shinde Quja Anil	T.Y.B.com	ASHI
2	Katore Dnyaneshwari Dipak	TY.B.com	Katore
3)	Chaudhari Shital Balasaheb	TY.B.com	Shital
4)	Chaudhari Sakshi Dipak	TY.B.com	Sakshi
5)	Kurhade Shradha Dany	—	Kurhade
6)	Pathe Aasma Jabbar	T.Y.B.com	Pathe
7)	Kakade Amruta Abasaheb.	T.Y.B.com	AK
8)	Devkar Chandrakala Sitaram	T.Y.B.com	Chandrakala
9]	Autade Shradha Ramesh	T.Y.B.com	B.R. Autade
10]	Ghodke Sejal Sunil	T.Y.B.com	S. Ghodke
11]	Jadhav Nikita Babasaheb	T.Y.B.com	N. Jadhav
12]	Kale Trupti Sanjay	F.Y.B.com	Kale
13]	Gokwad Shradha Navnath	F.Y.B.com	Shradha
14)	Gaware Gayatri Somnath	F.Y.B.com	G.S. Gaware
15]	Gayke Mamta Balasaheb	T.Y.B.com	Mamta
16)	Dugal Divya Harish.	S.Y.B.com	Divya
17)	Thakre Vaishnavi Sanjay	S.Y.B.com	Vaishnavi
18)	Dale Priyanka Chetan	F.Y.B.com	Priyanka
19]	Pagare Srushti Chandras	F.Y.B.com	Pagare
20]	Tambe Pranali Vinayak	F.Y.B.com	Pranali
21]	Gore Shravani Sanjay	F.Y.B.com	Gore
22]	Tina Rajpurhit	F.Y.B.com	Tina
23]	Gite Shilani Bhausaheb	F.Y.B.com	S.B. Gite
24]	Kale Vaishnavi Vijay	F.Y.B.com	Vaish
25]	Puyed Nikita Ganesh	F.Y.B.com	Nikita
26]	Jasdeepkaur .H. Sethi	F.Y.B.com	Jasdeep

S.N.	Name of the Student	Class	Signature
27)	Klagh Ankita pandit	T.Y.B.Com	
28)	Vaidya Dhanshi Anil	T.Y. B.com	
29)	Edake Smita Rajendra	F.Y. B.Com.	
30)	Bomde Sonali Narasaheb	F.Y. B.Com.	
31)	Bankar Sujata Ramesh	F.Y.B.Com	
32)	Biradar Nayan Bhasut	F.Y.B.Com	
32]	Sonawane Kavita Rohidas	T.Y.B.Com	
33)	Muthe Vaishali Ramkrushna	T.Y.B.Com	
34)	Muthe Shubhangi Rajendra	T.Y.b.com	
35)	Muthe Shweta Changdev.	T.Y.b.com	
36)	Shinde Shital Kailas	S.Y.B.Com.	
37)	Kadner Laxmi Valmik	S.Y. B.Com	
38)	Kokare Aarti Bhausaheb	F.Y. B.com	
39)	Dhokchaule Rutuja Amol	F.Y. B.com.	
40)	Shelke Pratibha Aabasaheb	F.Y. B.Com	
41)	Dond pratiksha GAJANAN	F.Y. B.com	
42)	Muthe Harshada Rausaheb	F.Y. B.com	
43]	Jagtap Renuka Gopinath	F.Y. B.com	
44)	Atagh Diya Sanjay	S.Y. B.Com	
45)	Hardas Rutuja Vijay	S.Y. B.Com	
46]	Gaikwad Akshada Satish	S.Y. B.com	
47]	Patore pratiksha Karbhari	S.Y. B.com	
48]	Waghmare Kanchan Ramesh	S.Y. B.com	
49]	Thete Mayuri Arjune	S.Y. B.com	
50]	Bhand Bhagyashri Jalindar	F.Y. B.com	
51)	Bhosale Riya Rajendra	F.Y. B.com	

Rayat Shikshan Sanstha's
CHANDRAROP DAKLE JAIN COLLEGE OF COMMERCE, SHRIRAMPUR

ACADEMIC YEAR: 2023-24

Internal Quality Assurance Cell and Department of Commerce
Jointly organize

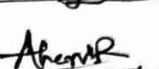
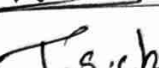
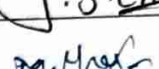
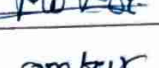
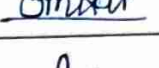
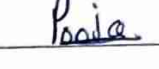
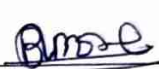
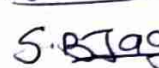
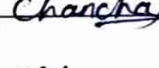
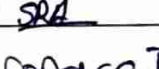
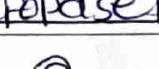
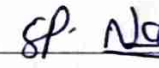
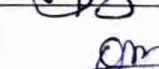
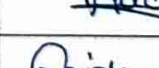
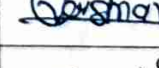
One Day Workshop on Entrepreneurial Opportunities in Digital Marketing

Attendance Sheet

Date: 11/03/2024



S.N.	Name of the Student	Class	Signature
70	Salva Ajay Kumar	F.Y.B.Com	<i>Salva</i>
71	More Aditya Saktharri	F.Y.B.Com	<i>Aditya</i>
72	Jangam Tejas Sanjay	F.Y.B.Com	<i>Tejas</i>
73	Jagtap Kartik Keshav	F.Y.B.Com	<i>Kartik</i>
74	Muthe Prasad Angurdev	F.Y.B.Com	<i>Prasad</i>
75	Pagare Pratik Samadhan	F.Y.B.Com	<i>Pratik</i>
76	Bhakar Tushar Sanjay	F.Y.B.Com	<i>Tushar</i>
77	Makeish Vijay Dambis	F.Y.B.Com	<i>M.V.D.</i>
78	Om Manohar Sahajani	F.Y.B.Com	<i>Om</i>
79	Yash Kamlesh Dandhediya	F.Y.B.Com	<i>Yash Dandhediya</i>
80	Sai Rajendra Jawane	F.Y.B.Com	<i>Sai</i>
81	More Santhak Milind	F.Y.B.Com	<i>Santhak</i>
82	Kolekar Yash Ramesh	F.Y.B.Com	<i>Yash</i>
83	Prashant Babasaheb Kumbhar	F.Y.B.Com	<i>Prashant</i>
84	Shreyas Balaji Kumbhar	F.Y.B.Com	<i>Shreyas</i>
85	Morge Shriram Santosh	F.Y.B.Com	<i>Santosh</i>
86	Kaygude Om Sunil	F.Y.B.Com	<i>Om</i>
87	Gore Utkarsh Dilip	F.Y.B.Com	<i>Utkarsh</i>
88	Bodke Prathamesh Babasaheb	F.Y.B.Com	<i>Prathamesh</i>
89	RAWANWAR Vishal Ashok	F.Y.B.Com	<i>Vishal</i>
90	Bansode Om Sunil	F.Y.B.Com	<i>Om</i>
91	Rokde Sandesh Anil	F.Y.B.Com	<i>Sandesh</i>
92	Ganesh Ramdas Dhakane	F.Y.B.Com	<i>Ganesh</i>

S.N.	Name of the Student	Class	Signature
93	Bhagade Aditya sunil	F.Y.B.com	
94	Arsud Harshal Abedhagu	F.Y. B.Com	
95	Muthe Rushikesh Chander	F.y. B.Com	
96	Aher Niles h Rajendra	F.y. B.com	
97	Chavam Tejas Shrikant	F.Y.B.Com	
98	Mahesh Sanjay Bundre	F.Y. B.com	
99	omkar sunil Vyavhare	F.Y. B.com	
100	Patare Pooja Balasaheb	M. Com II	
101	Raut Jayashree Balasaheb	M. Com II	
102	More Bhakti Vinod	M. com II	
103	Jagtap Siddhi Balasaheb	M. com - II	
104	Jagtap Chanchal Rajendra	M. com - II	
105	shaikh Rukaiyya Aslam	M. com - II	
106	Popase Trupti Sanjay	M. com - II	
107	Thorat Pradnya Kishor	M. com II	
108	Naik Shriram Prakash	S.Y. B. com	
109	Sant Rohan Pramod	S. Y. B. com	
110	Vhasate Aditya shivaji	F.Y. B. com	
111	Dholekale om Sunil	T.Y. B. com	
112	Malwade Kites h Vijay	M. com	
113	Sharma Aachal Ramesh	T.Y. B. Com	
114	Vaidya Vaishnavi Shamsunder	T. y. B. com	
115	Wakchavre Sakshi Jalindar	T. Y. B. Com	
116	Beldar Saloni vinod	T. Y. B. com	
117	Jadhav Bhakti Dattatray	-11-	
118	chaudhari Khushi	-11-	

- 52) Nikam Prachi Dilip F.Y.B.Com. P. Nikam
- 53] Sharma Bhumi Rakesh F.Y.B.Com Bhumi
- 54) Bhangude Aarti Kishor F.Y.B.Com Aarti
- 55) Saraf Rutuja Vikas F.Y.B.Com Rutuja
- 56] Dayama Preena Dilip F.Y.B.Com. Preena
- 57] Bhagwat Sayali Ganesh S.Y.B.Com Sayali
- 58] Sayyad Kashis Salim T.Y.B.Com K. Sayyad
- 59] Salve Rupali Kacharu T.Y.B.Com Rupali
- 60] Badjate Ankita Rajendra T.Y.B.Com A.R. Badjate
- 61] Bahirch Wushali Bandu S.Y.B.Com Wushali
- 62] Kamble Vaibham Hansees S.Y.B.Com Vaibham
- 63] Kamble Vaishnavi Hansraj S.Y.B.Com Vaishnavi
- 64] Tanpure Nikita Dadasaheb S.Y.B.Com Nanpure
- 65] Labade Mohini Nandasaheb F.Y.B.Com Mohini
- 66] Kulkarni Eshwari Babasaheb F.Y.B.Com Eshwari
- 67] Jare Mansi Rajendra F.Y.B.Com. Mansi
- 58] Sayyad Bushra Shafik T.Y.B.Com Bushra
- 69] Pathan Afifa Mukhtar T.Y.B.Com Afifa



Rayat Shikshan Sanstha's
CHANDRAROOP DAKLE JAIN COLLEGE OF COMMERCE, SHRIRAMPUR
 ACADEMIC YEAR: 2023-24
 DEPARTMENT OF COMMERCE
Report of the Programme

S.N.	Particulars	Responses		
1	Title of the Event	One Day Workshop on Entrepreneurial Opportunities in Digital Marketing.		
2	Date and Time	11/03/2024 9.30 a.m.		
3	Sponsor/Funded by	C.D Jain College of Commerce		
4	Objectives	1.To bring profitability in the business 2.To start online business without physical space 3.To train students for the customer satisfaction through digital market		
5	Name of the Expert/Resource Person and Contact	Prof. Dr. Varsha N. Bhabad		
6	Outcomes	1.Students learned the techniques to expand the online business 2.Students engaged the customers with cost-effectiveness 3.Motivated students for the self- employment		
7	Number of Beneficiaries - Students	Boys: 57	Girls: 61	Total : 118
8	Number of Beneficiaries - Staff	Teaching:11	Non- teaching:00	Total : 11
9	Venue	Gymkhana Hall		
10	Online/Offline	Offline		
11	Name of the Coordinator	Prof. Jadhav P.B.		




 I/C Principal
 C.D.Jain College of Commerce
 Shrirampur, Dist.Ahmednagar

Photographs of the Event



JM8F+RG7, Indira Nagar, Shrirampur, Maharashtra 413709, India

Latitude
19.6169452°

Longitude
74.6738924°

Local 10:47:29 AM
GMT 05:17:29 AM

Altitude 537 meters
Monday, 11.03.2024

Hon. Guest addressing the audience



JM9C+XCV, College Rd, Shrirampur, Maharashtra 413709, India

Latitude
19.6200083°

Longitude
74.6710026°

Local 10:48:05 AM
GMT 05:18:05 AM

Altitude 531 meters
Monday, 11.03.2024

Participant of the programme

